



Head of Communications and Advocacy

Location:	NW London
Benefits:	20 days leave plus bank and Jewish holidays, pension, income protection, life assurance, cycle to work, eye care, EAP, on-site CrossFit style gym plus fitness suite, psychological support, and L & D opportunities.
Salary:	Competitive depending on experience
Hours:	Full time (35 hours)

This role profile highlights the key areas of responsibility for the role. Upon application candidates will be sent the full job description.

It is vital that CST's opinions on our key areas of expertise - antisemitism, security, extremism, and terrorism – are heard across the Jewish community and beyond.

As CST's Head of Communications and Advocacy you will be responsible for developing and implementing CST's communications strategy, overseeing, and consolidating our public messaging and advocacy, media relations, stakeholder engagement, marketing, social media, internal communications, and related activities to amplify our impact.

Your focus will be on strategically ensuring that CST communications reflect our operational priorities and ethos; and tactically maintaining our excellent relationships with journalists and other stakeholders.

Main areas of accountability and responsibility:

- Formulating and implementing a high-quality, long-term overarching communications plan for CST and supporting the delivery of consistent, effective messaging and advocacy.
- Developing and implementing CST's public messaging and advocacy to the Jewish community and stakeholders in wider society
- Managing our press office function; responding to requests for interviews, statements and other support required by media.
- Drafting accurate, timely and effective media statements and other content relating to CST's core business.
- Managing our communications online and offline, providing direction for our social media outreach and our website.
- Working with communications counterparts in key stakeholder organisations, including in government, policing and Jewish communal partners.

The ideal candidate should have:

- Demonstrable experience in the development and implementation of high-level communications, media relations and marketing strategies.
- A minimum of 5 years' experience of media relations management in a busy, challenging environment.
- Social media experience, including overseeing (or developing) content on new and emerging channels.
- A deep understanding of, and interest in, the political and communal landscape in which CST operates.
- Proven track record of designing and implementing effective campaigns of political and public advocacy.
- The ability to write concise, compelling content with flawless grammar, spelling, and punctuation.
- A proactive approach to identifying future challenges and opportunities relevant to CST.
- Flexible approach with an ability to quickly absorb, understand and respond to changing situations.

Applicants must submit their CV together with covering letter to careers@cst.org.uk, writing 'Head of Advocacy and Communications' in the subject heading.

Closing date for applications: 29 February 2024 but may close earlier if a suitable candidate is found.