

**Candidate Pack August 2025** 





CST is the charity that protects British Jews from terrorism and antisemitism. It exists to ensure that Jewish people across the UK can lead the lives of their choice.

Widely recognised by police and government as a unique model of best practice, CST's research regularly informs public policy, helps to safeguard wider British society, and supports victims of antisemitism.

CST gained charitable status in 1994, though its origins lie in many decades of Jewish self-defence – both before and after World War Two. CST does not charge for any of its services and is almost entirely dependent on charitable donations to cover its costs.

Across the UK, 2,000 dedicated volunteers and over 100 members staff power CST's mission.



CST's mission is to protect our UK Jewish community from antisemitism in both physical (primarily terrorism) and political forms. This is what every member of CST's team does, whether staff, volunteers or trustees. We do it to facilitate British Jewish life, so it can be led as people wish.

Everything that CST does should contribute to protecting our community and fighting antisemitism. Every staff role and every department exist so that CST can best fulfil its mission. Together We Protect is not just a slogan, it is the reality of what we aim to do.

We do our utmost, individually and collectively, in pursuit of CST's mission. We should ask: "What did I do today to protect our Jewish community, how can I do it better?". "What did I do today to support CST colleagues, how can we work better together?".

Every British Jew benefits from CST's work and service, either directly or indirectly. This is the protection we give to schools, shuls, communal organisations and events, or the work we do against terrorism and antisemitism.

We strive to work in partnership with all British Jews, regardless of religious or political affiliation, together in common cause. We can only ever be as strong as our community enables us to be. This is the other meaning of Together We Protect, it is the mutual dependency between CST and our Jewish community (or communities).



Job title	Graphic Designer	Salary	£30k - £32k DOE
Contract	Full-time (12-months maternity cover)	Location	NW London

We are seeking a talented and passionate Graphic Designer to play a key role in CST's Marketing Team. You will help to produce all elements of our visual communications; creating, updating and maintaining branded materials across digital and print platforms, ensuring consistency and impact in everything we produce.

Working collaboratively with multiple departments, you'll bring creative ideas to life that support all areas of our work, including research publications, fundraising, community outreach and campaigns.



## Key responsibilities:

- Design and produce branded materials for social media, web, press adverts and print, ensuring alignment with our visual identity.
- Prepare artwork for print, including setting publications for reports, and liaise with suppliers and ensuring accurate production.
- Implement website content updates and ensure visual consistency across digital platforms.
- Support marketing requirements for in-person events.
- Collaborate with all departments across the organisation to understand design needs and deliver effective solutions.
- Maintain and update existing assets, templates and designs.



## Person specification:

- Minimum 2 years' experience in a graphic design role.
- Strong proficiency in Adobe Creative Cloud (InDesign, Illustrator, Photoshop) and Canva.
- Solid understanding of print production processes and preparing artwork for print.
- Experience working with website content management systems.
- Ability to manage multiple projects simultaneously and meet tight deadlines without compromising quality.
- Ability to respond quickly to breaking news or urgent design requests with creativity and efficiency.
- Excellent communication and interpersonal skills, with a natural ability to build strong relationships.
- Proactive and self-motivated, with a keen eye for detail and a drive to improve.
- Strong problem-solving skills and a commitment to seeing tasks through to completion.



## Closing Date: 30 September 2025\*

Applicants are invited to submit their CV together with covering letter to <u>careers@cst.org.uk</u>, with 'Graphic Designer' as the subject header.

**Interviews:** Week commencing 15 September 2025

The interview will be a two-stage process and will be conducted by CST's HR Director and Creative Director. The first stage will be online, followed by a second stage in-person in our London office.

\* Please note that the hiring process may close ahead of the posted deadline if a suitable candidate is found.