

Real friendship
doesn't vanish
in the face of
antisemitism.

It shows up.
It checks in.
It listens.



How to approach a friend who stays silent

Be calm

‘In the past few years I’ve been struggling with the rise of antisemitism and I noticed you haven’t checked in at all’

Be specific

‘I need a friend who asks: ‘How are you doing?’ and recognises antisemitism, even if you’re still learning about it’

Be understanding

‘I don’t need you to agree, I just need you to consider how I am feeling’

How to respond if a friend makes an antisemitic comment

Explain

‘I saw your post and it made me uncomfortable because it used language that can be antisemitic’

Educate

‘You might not be aware, but this phrase has historically been used to spread Jewish hatred’

Impact

‘Sharing this post is harmful to the Jewish community, even if that wasn’t your intention’

Boundary

‘Your friendship matters to me, so I need to understand exactly what you meant by this’

Be prepared for mixed responses – not everyone will react well initially.

If they respond positively, make sure to recognise and support their learning.

If they minimise, deflect, or make it about your reaction, it's okay to take a step back for your own wellbeing.

Remember...

Your safety comes first

If you're living or working with this person, speaking alone may not be the best option.

Stay civil

Always set your boundaries whilst remaining calm and polite.

You're not responsible for educating

But speaking up can make a real difference. To make this easier share our social posts or recommend trusted websites or influencers.

Antisemitism grows in silence.

**You're not 'too sensitive' for calling it out.
True friends will show up.**