

Real friendship  
doesn't vanish  
in the face of  
antisemitism.

**It shows up.  
It checks in.  
It listens.**



# How to approach a friend who stays silent

## Be calm

‘In the past few years I’ve been struggling with the rise of antisemitism and I noticed you haven’t checked in at all’

## Be specific

‘I need a friend who asks: ‘How are you doing?’ and recognises antisemitism, even if you’re still learning about it’

## Be understanding

‘I don’t need you to agree, I just need you to consider how I am feeling’

# How to respond if a friend makes an antisemitic comment

## Explain

‘I saw your post and it made me uncomfortable because it used language that can be antisemitic’

## Educate

‘You might not be aware, but this phrase has historically been used to spread Jewish hatred’

## Impact

‘Sharing this post is harmful to the Jewish community, even if that wasn’t your intention’

## Boundary

‘Your friendship matters to me, so I need to understand exactly what you meant by this’

Be prepared for mixed responses – not everyone will react well initially.

If they respond positively, make sure to recognise and support their learning.

**If they minimise, deflect, or make it about your reaction, it's okay to take a step back for your own wellbeing.**

# Remember...

## **Your safety comes first**

If you're living or working with this person, speaking alone may not be the best option.

## **Stay civil**

*Always* set your boundaries whilst remaining calm and polite.

## **You're not responsible for educating**

But speaking up can make a real difference. To make this easier share our social posts or recommend trusted websites or influencers.

**Antisemitism grows in silence.**

**You're not 'too sensitive' for calling it out.**

**True friends will show up.**